

The logo for doCuterz is centered within a light blue rounded square. The text 'doCuterz' is written in a white, lowercase, sans-serif font. The 'C' is stylized with a large, open loop that extends upwards and to the left, partially overlapping the 'do' and the 't'.

doCuterz

MADE BY DOCTORS  
MADE FOR DOCTORS

## ABOUT US



**ALLOWS TECHNOLOGY TO  
STREAMLINE DAY-TO-DAY  
ISSUES LIKE ADMINISTRATION  
AND FINANCES, ADAPTING TO  
EACH AND EVERY DOCTOR'S  
SPECIFIC PROBLEMS THROUGH  
MACHINE LEARNING.**

**BRAIN CHILD OF**

**DR. ATISH LADDAD**

**MD, DCH, FCPS, DNB(PAEDIATRICS)**

**ACTIVE SINCE**

**2015**

**ACTIVE ACROSS**

**26 CITIES**

**ONBOARD**

**1,000+ DOCTORS**

**PRE-COVID FOCUS**

**INDIVIDUAL DOCTORS**

**POST-COVID FOCUS**

**TELE-CONSULTATION AND CONNECT  
PHARMA COMPANIES BACK TO THE DOCTORS**

**WITH THE FEAR OF OPENING CLINICS AND GETTING INFECTED THEMSELVES DURING THE PANDEMIC, DOCTOR'S CLINICS ARE GETTING CLOSED DOWN.**

*Sorry*  
WE'RE  
**CLOSED**





**WE KNOW THAT  
EVERY SINGLE ACTIVE SAFE DOCTOR MEANS  
OVER A THOUSAND SAFE AND HEALTHY  
INDIVIDUALS.**





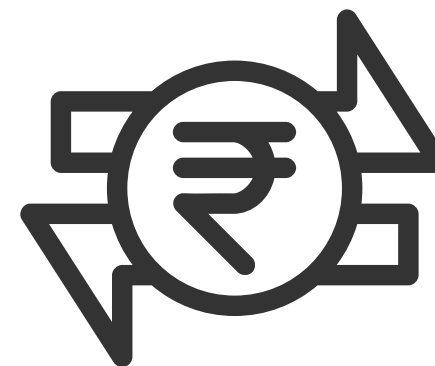
**YOUR COMPANY CAN HELP  
REOPEN DOCTORS' CLINIC  
BECAUSE GOOD HEALTH CAN'T WAIT.**



# DOCTERZ SOCIAL DISTANCE CLINIC



CONTINUED  
**CONSULTATION.**



CONTINUED  
**INCOME SOURCE.**



CONTINUED  
**PATIENT-DOCTOR  
SAFETY.**



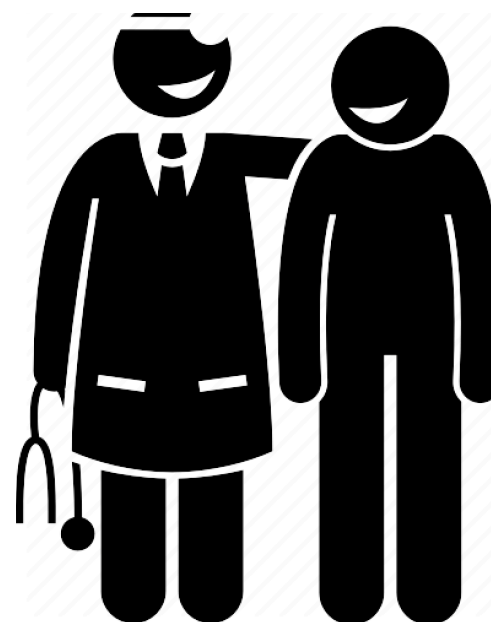
CONTINUED  
**YOUR COMPANY AND DOCTOR  
COMMUNICATION.**



# DOCTERZ SOCIAL DISTANCE CLINIC

## HIGHLIGHTS

1.



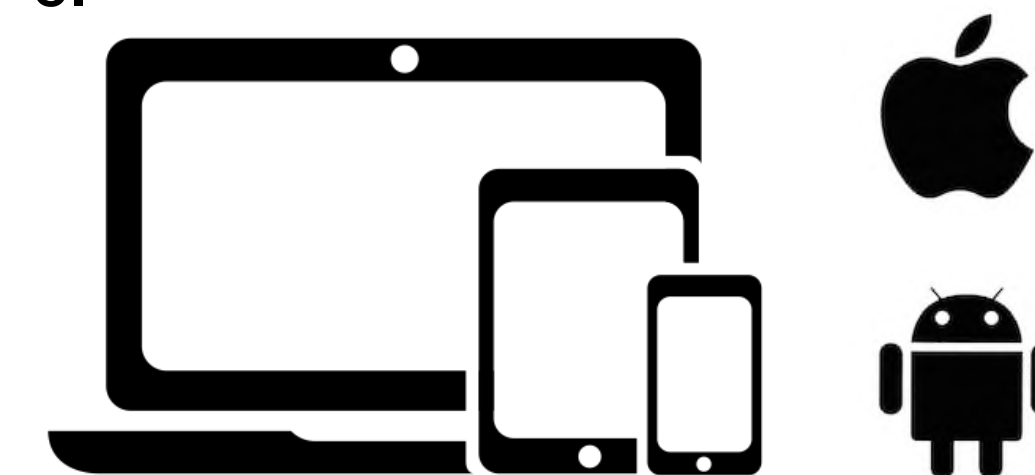
Patients get access to their own Doctor instead of trying unknown doctors available on other doctor aggregator platforms.

2.



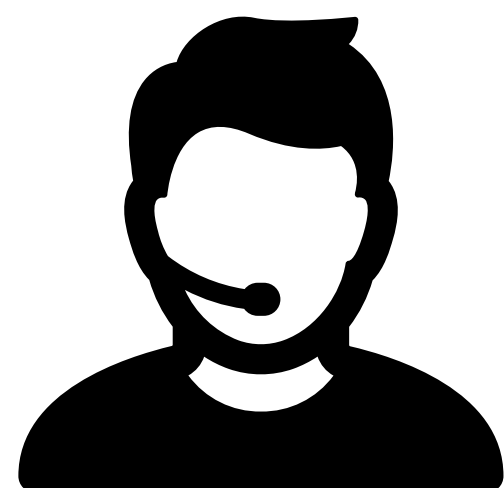
Dedicated patient app for patient to connect with their doctors via SMS, Tele-consultation and Video-consultation.

3.



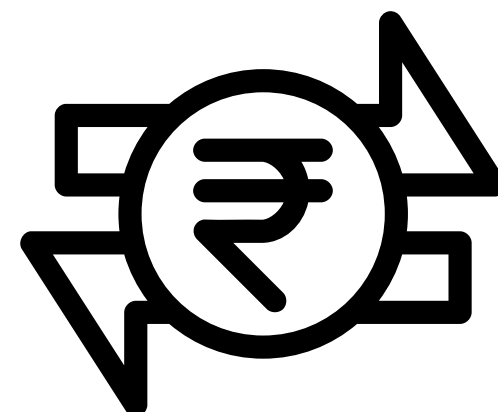
Works across all platforms and all devices.

4.



Personal Clinic Assistant that maintains the sensitivity towards patients instead of a robotic system.

5.



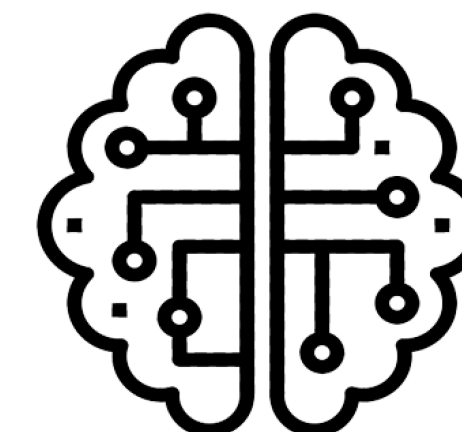
Vendor and Patient billing with clear and pending highlights.

6.



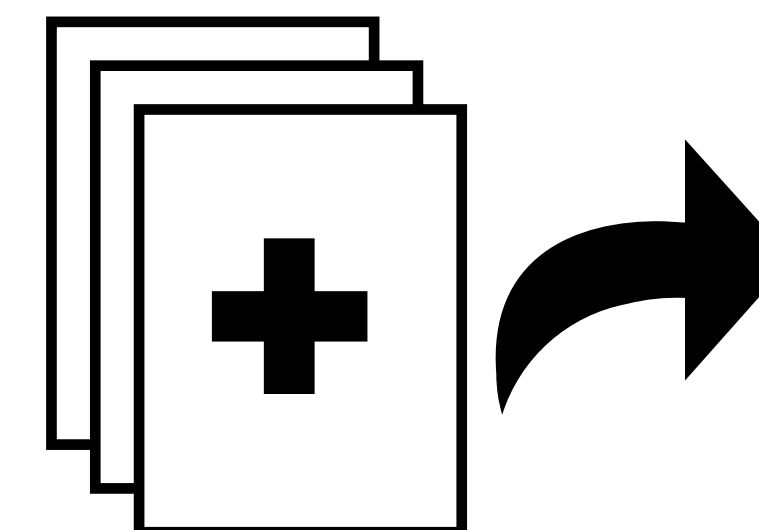
SMS alerts for followups for both, doctors and patients.

7.



Machine Learning to gain business insights and medical trends.

8.



Handout Library with verified medical literature by doctors across the country. No more google / WhatsApp knowledge.

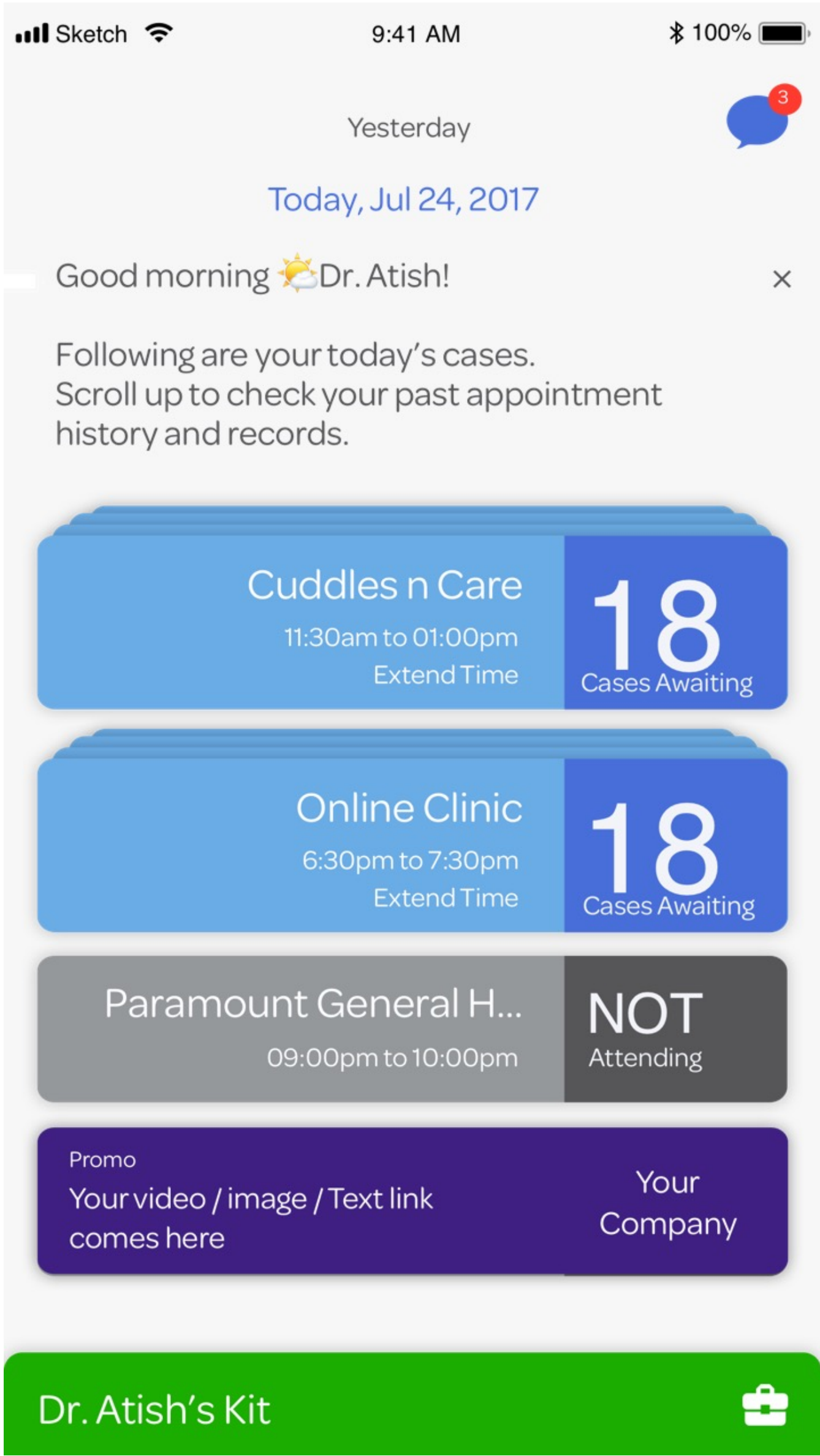
# **DOCTERZ SOCIAL DISTANCE CLINIC**

## **TOUCHPOINTS FOR YOUR COMPANY**



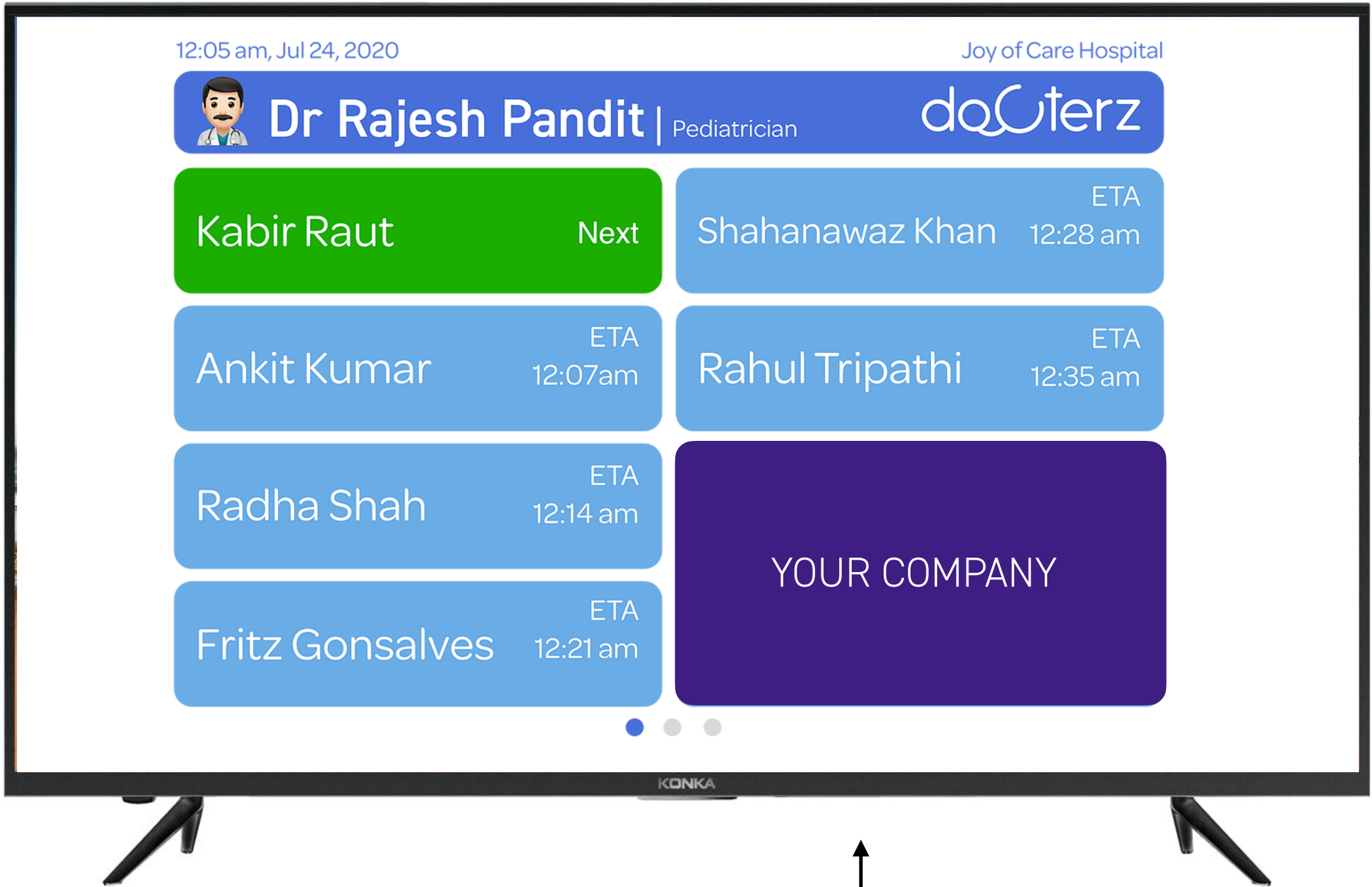
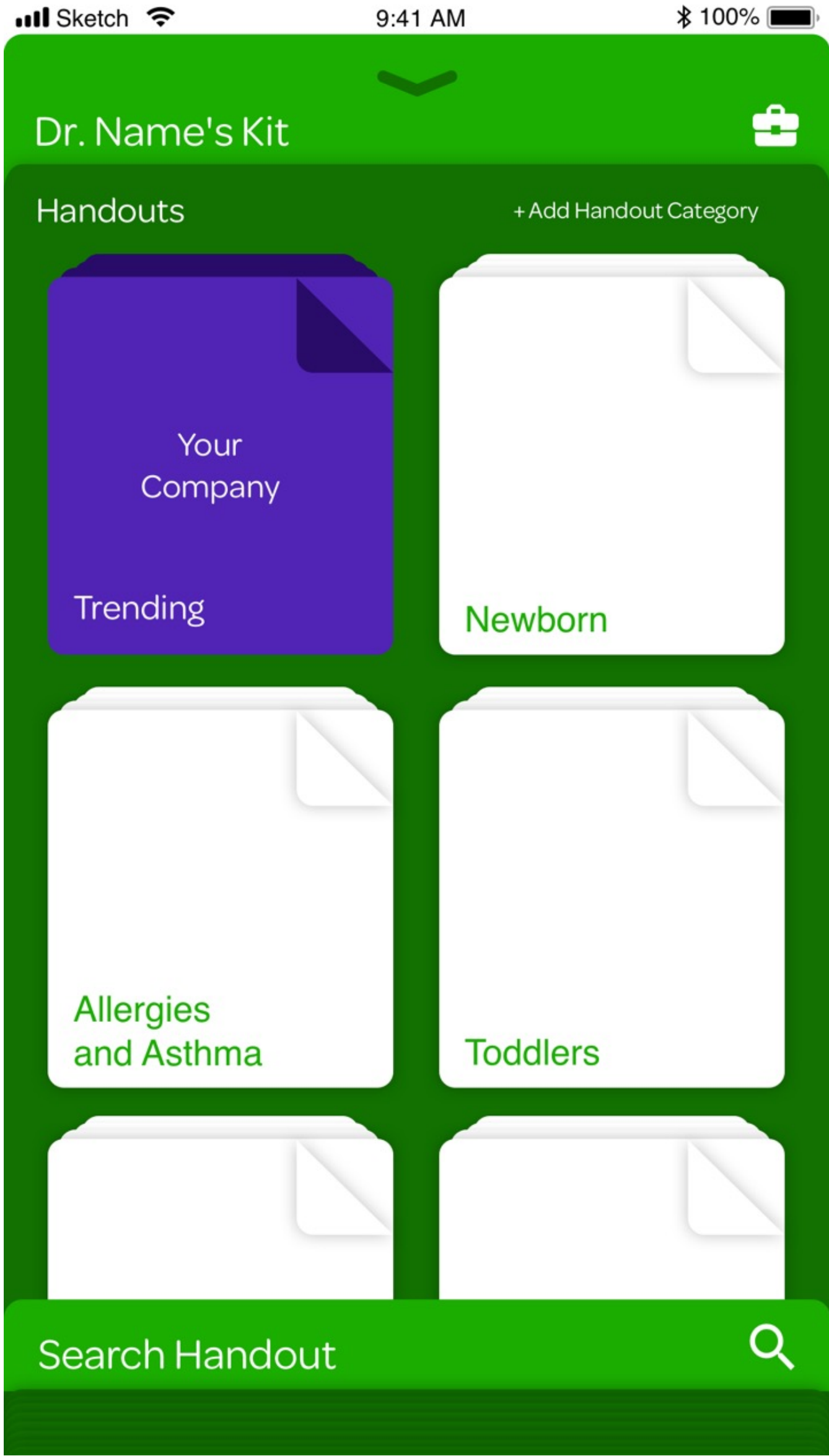
TOUCHPOINTS

BANNER BETWEEN  
CLINIC DETAILS ON  
THE HOME SCREEN.  
THIS IS THE MOST  
FREQUENTED SCREEN  
BY A DOCTOR.



TOUCHPOINTS

YOUR COMPANY'S HANDOUTS  
BASED ON THE HEALTH  
TRENDS ACQUIRED THROUGH  
MACHINE LEARNING



SHOW YOUR BRAND IN  
DOCTORS QUEUE MANAGEMENT  
SYSTEM



HAVE A CONVERSATION  
WITH THE DOCTORS  
WITH YOUR COMPANY'S  
LIVE WEBINAR

LIVE

Your  
Company

Webinar

||

00.00.24





# **DOCTERZ SOCIAL DISTANCE CLINIC**

## **BENEFITS**

# Benefits for YOUR COMPANY

## Capture doctor's 'Top of the mind'



Daily conscious and subconscious interaction with your company while accessing Docterz Social Distance Clinic increases brand recall value unlike periodic brand representation done in the past.

## Be an enabler brand



Your company can be a revenue facilitator for doctors during the challenging times of the pandemic.

## Know health trends



With machine learning, your company can be on top of the game of knowing the health trends in particular areas and sharp target its communication accordingly.

## Smart communication channel



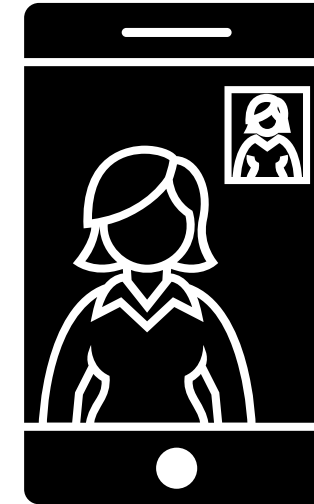
An entirely new, cost effective and analytical communication channel for your company brand with multiple opportunities to promote yourself.



# DOCTERZ SOCIAL DISTANCE CLINIC

HOW IT WORKS?

1.



Video consultation via patient app.

2.



Video link generated in doctor and patient app.

3.



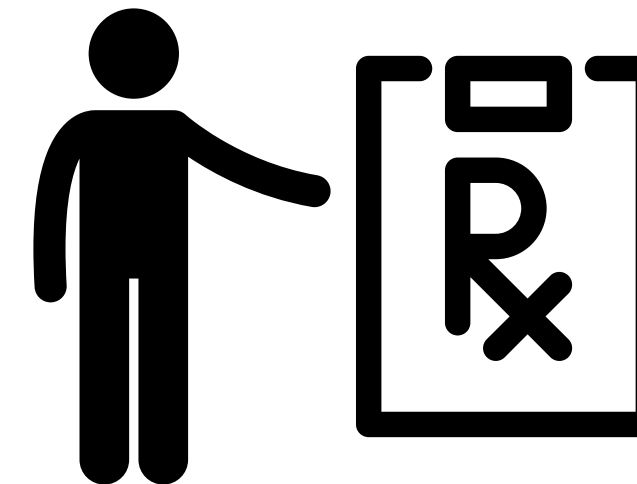
Doctor consult patient on Video-consultation.

4.



Generates prescription on doctor app. (Tele-medicine compliant)

5.



Patient receives prescription on web app and patient app



**WITH COVID 19 BEING THE PRIME  
FOCUS ACROSS THE WORLD, WE  
CANNOT NEGLECT PATIENTS WITH  
OTHER AILMENTS OR THE SAFETY  
OF OUR DOCTORS.**

**THIS IS YOUR COMPANY'S  
CHANCE TO MAKE A DIFFERENCE  
AS GOOD HEALTH CAN'T WAIT.**



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THANK YOU